

# 311: Cultivating Intentionality in Business

## 10 Point Checklist

### Allison Maslan

Want to gain as much knowledge as possible out of Get Yourself Optimized? Read on below for a **10 point checklist** that gives the next, real steps you can take for introducing these insights and optimizing your life.

*Get* **YOURSELF OPTIMIZED**

HOSTED BY **STEPHAN SPENCER**



**"The SCALEit Method is a holistic perspective with business, and it's all the pieces in the company."**

**ALLISON MASLAN**

# 10 STEPS YOU CAN TAKE TODAY

**Want to take charge of your health, wellness, and success?  
Here are 10 steps that can move you closer to your goals – today.**

- Cultivate a collaborative culture. Ensure my team is aligned with my vision and inspire them to take action instead of just giving commands.
- Be a leader. Avoid being reactive and giving in to stress. Instead, communicate, be resilient, and step into leadership, especially during challenging times.
- Establish a straightforward customer journey. From being a prospect to becoming a repeat customer, ensure my customers know our message and offers. Then, communicate these effectively through marketing and sales.
- Communicate with my chosen marketing agency. I am the primary marketer, and I should identify the message I want to convey and how to convey it. They will only make my ideas more eloquent and attractive.
- Elevate my thinking. Be creative and think outside the box. Staying in my comfort zone will only limit what I can do for my business.
- Practice time and priority management. Staying on top of my tasks and avoiding burnout will protect my business and relationships from problems.
- Delegate tasks. Trust my team and learn how to work smart, not hard. I shouldn't be afraid to give responsibilities to my employees.
- Focus on the good. Take steps forward and look towards positivity instead of negativity. Don't get easily disappointed and remember my goals.
- Develop a gratitude ritual. Begin each day by recalling my accomplishments and things I am grateful for. Reminding myself of the good things will improve my daily disposition.
- Visit Allison Maslan's [website](#) to learn more about her mastermind and private mentoring and any upcoming events. Send her a direct email at [allison@pinnacleglobalnetwork.com](mailto:allison@pinnacleglobalnetwork.com) for any questions I have for her or her team.

To view the transcript, resource links and listen to the podcast, visit:

<https://www.getyourselfoptimized.com/cultivating-intentionality-in-business-with-allison-maslan/>