

# 252: The Blueprint to Sustainable Growth


## 10 Point Checklist

**David Finkel**

Want to gain as much knowledge as possible out of Get Yourself Optimized? Read on below for a **10 point checklist** that gives the next, real steps you can take for introducing these insights and optimizing your life.

*Get* **YOURSELF OPTIMIZED**

HOSTED BY **STEPHAN SPENCER**



**"The saying, "if you want something done right, you've got to do it yourself" unfortunately constrains the business. It's absolutely not the best business lesson to learn."**

**DAVID FINKEL**

# 10 STEPS YOU CAN TAKE TODAY

**Want to take charge of your health, wellness, and success?  
Here are 10 steps that can move you closer to your goals – today.**

- Always be learning. In a rapidly changing world, it's important to keep updating my skills and knowledge.
- As a business owner, it's important to learn how to scale and increase my independence, so my company can have a life beyond mine.
- Delegate the outcome, not tasks. When my employees are aware of the outcome I want to achieve, they become more invested in their work.
- Hire the right people who are the right fit for the right positions. When you hire the right person, the business will move in the right direction.
- Keep improving internal systems. Policies and procedures provide clarity to the team and help employers remain consistent in their decisions.
- Avoid micromanaging lower-ranking employees. Don't completely do their job for them if they didn't effectively produce what's expected of them. Let them learn from their mistakes and grow that way.
- Simplify business processes as much as possible. If something gets too complicated, it's going to create disruption in the workflow.
- Determine who the role players and goal players are in my company. Appreciate them the same because role players can accomplish jobs goal players can't and vice versa.
- Find and leverage a great assistant. Make sure their personality archetypes mesh well with mine so we can work harmoniously together.
- Check out David Finkel's website, [Maui Mastermind](#), to learn more about his services, tools, books, and more.

To view the transcript, resource links and listen to the podcast, visit:

<https://www.getyourselfoptimized.com/the-blueprint-to-sustainable-growth-with-david-finkel>